

MEDIA KIT — SPONSORSHIP INFORMATION

METTLE **WRESTLING CLUB**



Contact us at:
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www.METTLEWRESTLING.COM

What is.....

METTLE WRESTLING?

Mettle Wrestling is the biggest wrestling club in the state of Utah with over 100 kids from Kindergarten through 9th grade. Mettle started as a club for elementary students, but has expanded to meet the needs of kids as they have grown older. This upcoming season Mettle will expand to include wrestlers through 12th grade and hopes someday to be able to provide for the needs of those seeking the Olympic Dream!

Mettle has some of the premier wrestlers in the country that travel to seek out the best competition in the country. During the 2010-11 school year, we had wrestlers compete in Iowa, Georgia, Washington, Colorado, Idaho, Indiana and Wisconsin.

Mettle is the name of the club because of its meaning. The definition is: courage and fortitude. The idiom for mettle is: on one's mettle, in the position of being incited to do one's best. The meaning of mettle is what we stand for and what we hope teach to the kids as they come up through the program.

Mettle Wrestling provides the best coaching staff in the state.

President- Cole Kelley was a high school wrestling coach at Orem High School where his teams competed among the top teams in the state each year and was voted 5A Coach of the Year in 2002.

Assistant Coach- Jeff Newby was a 4-Time Utah State Champion and competed for both Boise State and UVU at the college level.

Competition Team Coach- Flint Ray was an NCAA qualifier and finished in the top 12 in the 2011 NCAA Wrestling Championships.

Competition Team Coach- Jeb Clark was a 4-Time Utah State Finalist and 2-Time State Champion. Jeb finished his wrestling eligibility at UVU.

Youth Coach- Shane Richins coached Jr. High Wrestling at Mt. View and is respected as one of the best coaches of youth wrestlers in the state.

Advertising Opportunities with Mettle Wrestling

Rocky Mountain Rumble: Mettle Wrestling manages the Rocky Mountain Rumble. The Rumble is the biggest high school wrestling tournament in the state and was recognized by WIN Magazine as one of the top 20 tournaments in the country. The Rumble brings together 64 of the best teams in the Western United States to UVU's UCCU Center and each year features some of the country's top recruits. The Rumble includes over 700 wrestlers from 10 states and runs for two full days to get to the best wrestler in each of the 14 weight classes! The event includes a live broadcast of "The Prep Fan" a high school sports show aired every Saturday morning on 1320 KFAN.

Salt Lake Slam: Mettle Wrestling manages the Salt Lake Slam. The Slam is one of the tournaments in USA Wrestling's Folkstyle Tour of America. It is one of the premier kids (PreK-9th grade) tournaments in the country. In 2011, the Salt Lake Slam had over 600 kids from 16 states participate in this 2 day event.

www.mettlewrestling.com: Mettle Wrestling is the most visited wrestling website in the state. It provides the most reliable source of wrestling information in the state. The Mettle Wrestling message boards are active with lively discussions regarding all levels of wrestling. The busiest month is in January when the site in 2011 had over 40,000 visits. The site averages 183 visits per day. The site has exclusive rights to Preece Power Rankings and the Preece Power Poll that have become the most recognized rankings for high school wrestling in Utah.

Mettle Wrestling Club Team: Mettle Wrestling primarily focuses on the development of over 100 wrestlers that compete in our club. They wear our team gear every weekend at tournaments and are proud to wear their gear at school throughout the week. Mettle is the most recognized wrestling club throughout the state.

The wrestlers that participate in our club are some of the premier wrestlers in the state and country! Mettle Wrestling has kids that travel all over the country competing and seeking the best competition. This past season Cameron Hunsaker (7th Grade) competed in and won the Bigfoot Battle (Washington), Salt Lake Slam, Georgia Grind, and Dominate in the Dells (Wisconsin). Cameron was the only wrestler in the country to win all 4 events in USA Wrestling's Folkstyle Tour of America! Cameron also represented Utah in the Schoolboy National Duals in Indiana. The ultimate goal of Mettle Wrestling's marketing efforts is to help more of our athletes have the opportunity to travel to see the best competition in the country. Cameron has benefited from past sponsors and we hope to provide more opportunities for more athletes like Cameron. The opportunities can help Mettle Wrestling teach and develop the ideals of hard work and pursuit of excellence.

What you should expect from....

Exposure with Mettle Wrestling?

Rocky Mountain Rumble

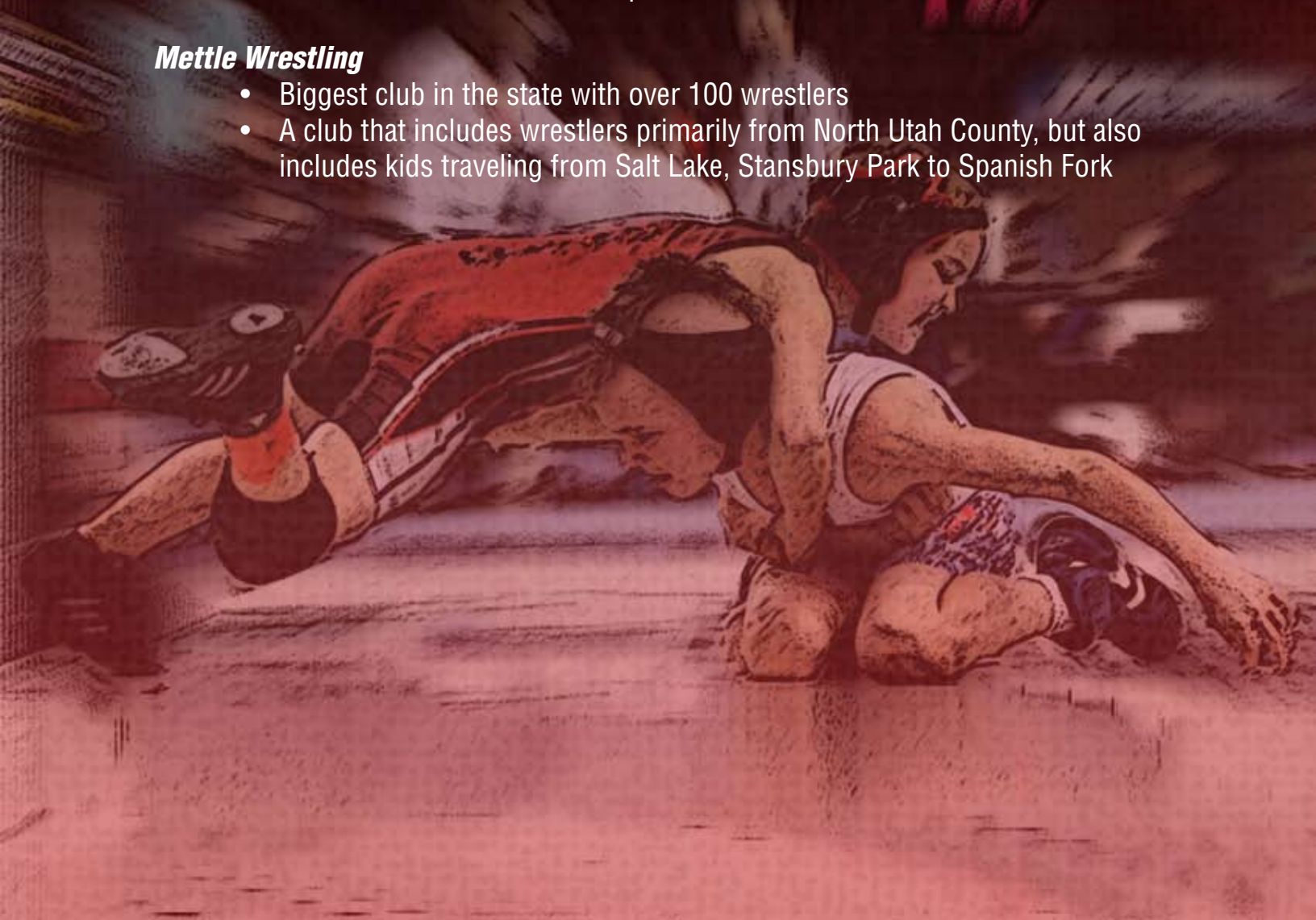
- Premier High School Wrestling tournament with over 700 wrestlers from 10 different states and all Utah County Schools.
- During the 2 day event over 3000 total athlete/coaches/spectators will attend the event.

Salt Lake Slam

- This is the premier kids (PreK-9th grade) tournament in the state of Utah with over 600 wrestlers taking part over 2 days.
- Over 2000 athletes/coaches/spectators

Mettle Wrestling

- Biggest club in the state with over 100 wrestlers
- A club that includes wrestlers primarily from North Utah County, but also includes kids traveling from Salt Lake, Stansbury Park to Spanish Fork



What are the....

Marketing Opportunities?

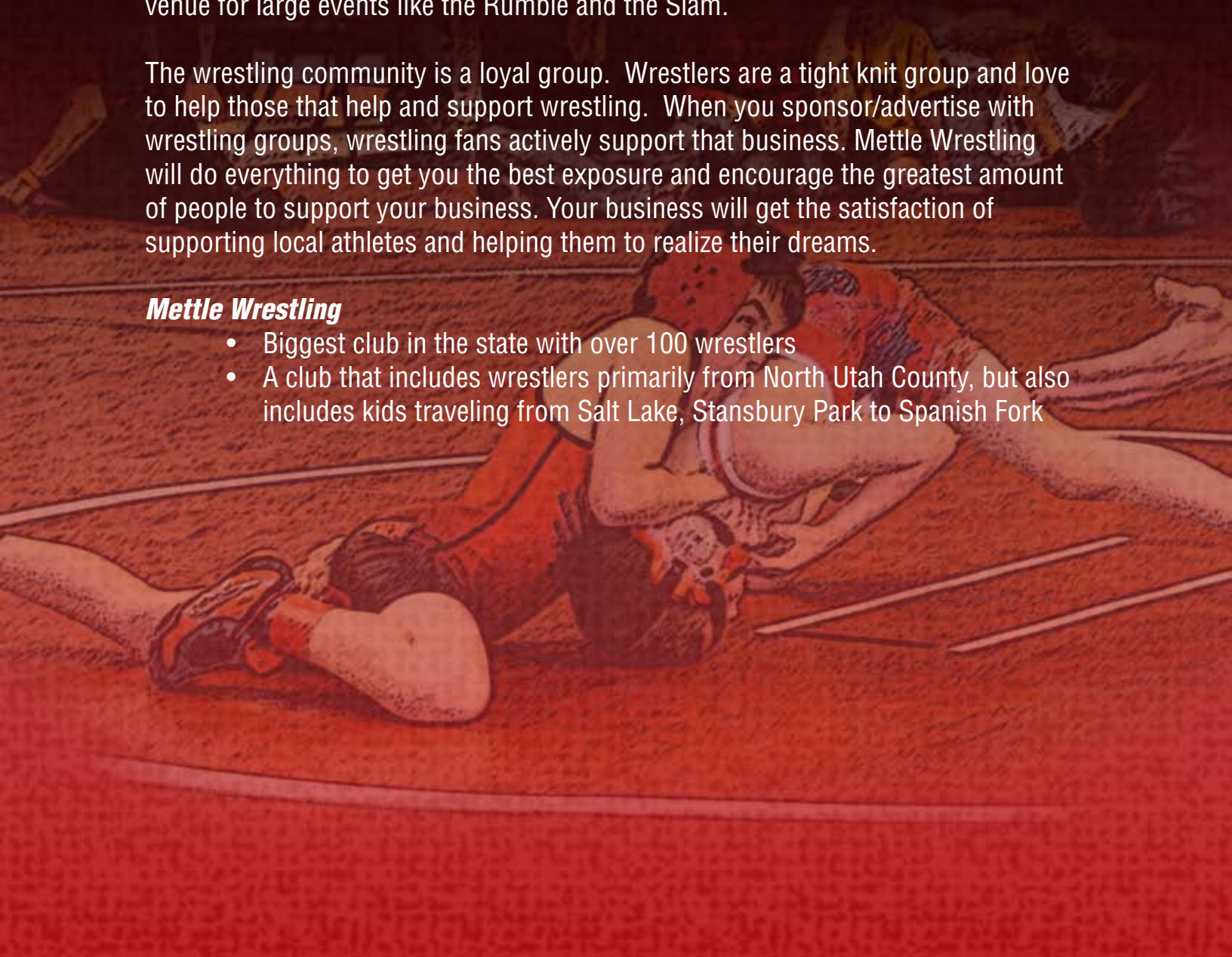
Target Market

The advertising opportunities with Mettle Wrestling reach kids grades K-12, but primarily focus on the parents of those athletes. The message that you will send to parents and the wrestling community is that you believe in the mission of helping kids reach their dreams. Mettle wrestling has kids from 4 years old all the way to 18 years old. The events managed by Mettle Wrestling provide exposure to families with kids of all ages. Wrestling families plan to spend the entire weekend in the venue for large events like the Rumble and the Slam.

The wrestling community is a loyal group. Wrestlers are a tight knit group and love to help those that help and support wrestling. When you sponsor/advertise with wrestling groups, wrestling fans actively support that business. Mettle Wrestling will do everything to get you the best exposure and encourage the greatest amount of people to support your business. Your business will get the satisfaction of supporting local athletes and helping them to realize their dreams.

Mettle Wrestling

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Sponsor Packages

Platinum Sponsor - \$5,000

- Company logo on website
- Thread on Message Boards
- Banner Prominently displayed at Rocky Mt. Rumble
- Banner hung at Salt Lake Slam
- Full Page Ad in Rocky Mt. Rumble Program
- Booth at Salt Lake Slam
- Public announcements every half hour at Rocky Mt. Rumble
- Advertisement on score clocks during the Rumble
- Booth at Rocky Mountain Rumble
- Flyers handed out at weigh-ins-Rumble
- Flyers handed out at gate-Rumble
- Plaque to hang in your business

Gold Sponsor - \$2,000

- Company logo on website
- Thread on Message Boards
- Banner displayed at Rocky Mt. Rumble
- Banner hung at Salt Lake Slam
- Public announcements every half hour at Rocky Mt. Rumble
- Full Page Ad in Rocky Mt. Rumble Program
- Advertisement during the Rumble

Silver Sponsor - \$1000

- Company logo on website
- Thread on Message Boards
- Banner hung at one event
- Announcements at one event
- ½ Page Ad in Rocky Mountain Rumble Program

Bronze Sponsor - \$500

- Company logo on website
- Thread on Message Boards
- Banner hung at one event
- ½ Page Ad in Rocky Mountain Rumble Program

Copper Sponsor - \$200

- Your choice of Sponsor Options listed on page 7

Additional Sponsor Options

- Vendor Booth at Event
- Announcements at Regular Intervals
- Banner at Rocky Mountain Rumble
- Banner at Salt Lake Slam
- Website Banner
- ½ Page Ad in Rocky Mountain Rumble Program

**The additional sponsor options can replace other options listed in packages.*

2010 - 2011 Mettle Accomplishments

Bigfoot Battle, Liberty Lake, WA **2nd Place Intermediate Division**

- Oakley Ridge- 1st Place
- Kade Thompson- 1st Place
- Cameron Hunsaker- 1st Place
- Dallan Hunsaker- 2nd Place
- Anthony Ridge- 5th Place
- Stockton O'Brien- 5th Place

Salt Lake Slam, Heber City, UT **3rd Place Overall Finish**

- Cameron Hunsaker- 1st Place
- Kade Thompson- 2nd Place
- Cole Zorn- 2nd Place
- Dallan Hunsaker 3rd Place
- Losi Burningham- 3rd Place
- Nick Lund- 3rd Place
- Nathan Kirkby- 4th Place
- Stockton O'Brien- 4th Place
- Spencer Tauteoli- 4th Place
- Anthony Ridge- 5th Place
- Ben Badonine- 5th Place
- Bryant Sakamaki- 6th Place
- Devin Robins- 6th Place
- Zeke Kelley- 6th Place
- Kaden Zorn- 6th Place

Georgia Grind- Atlanta, GA **3rd Place- Intermediate Division**

- Dallan Hunsaker- 1st Place
- Cameron Hunsaker- 1st Place
- Oakley Ridge- 3rd Place
- Kade Thompson- 3rd Place

Utah Youth Super State Tournament **Maverik Center, West Valley City, UT** **3rd Place Overall Finish**

1st Place Preschool-Kindergarten

1st Place 1st-2nd Grade

2nd Place 3rd-4th Grade

- Spencer Tauteoli- 1st Place
- Oakley Ridge- 1st Place
- Cole Zorn- 1st Place
- Reed Harris- 2nd Place
- Zeke Kelley- 2nd Place
- Cameron Hunsaker- 2nd Place
- Ashton Butler- 3rd Place
- Jacob Carson- 3rd Place
- Nathan Kirkby- 3rd Place
- Radi Stafford- 3rd Place
- Maika Tauteoli- 3rd Place
- Brock Baxter- 4th Place
- Wyatt Ercenbrack- 4th Place
- Dallan Hunsaker- 4th Place
- Devin Robins- 4th Place
- Kade Thompson- 4th Place
- Stockton O'Brien- 4th Place
- Anthony Ridge- 4th Place
- Xander Brady- 5th Place
- Elijah Stafford- 5th Place
- Nick Lund- 5th Place
- Shadrach Preece- 5th Place
- Creed Thompson- 6th Place

Dominate in the Dells- Wisconsin Dells, WI

- Cameron Hunsaker- 1st Place
- Dallan Hunsaker- 3rd Place
- Brayden Jacobsen- 6th Place
- Kale Richins- 6th Place

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